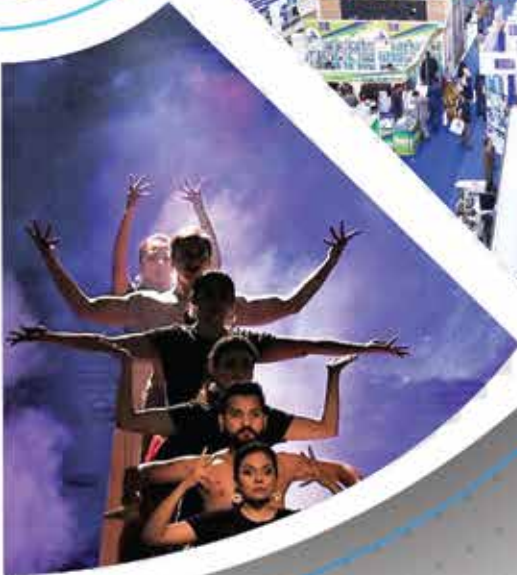




Prime
EVENT MANAGEMENT



Company Profile

+92 305 2224878



info@prime-events.pk



www.prime-events.pk



Corporate Clients



Introduction:

Prime Event Management is an Event Organization and Management Company. Our Primary focus is on Industrial Fairs, Trade Exhibitions, Technical Seminars and Professional Conferences organization in Pakistan. These events could be stand alone or in concurrence with other events. Auxiliary and supporting activities, like logistics, media coverage, hosting, and reception are also integrated as One Window Solution.



We conduct Pre and Post Event Analysis.
We promote the event to Target Exhibitors and Sponsors.
We mobilize resources for Event Executions and Supplementary Programs.
We make event financially viable for the Organizers.
We enhance Event Image and Brand Value and provide



Our Vision:

"By 2020, we will become the leading company in Industrial Exhibitions, Technical Seminars, Conferences and Event Management to businesses in Pakistan by consistently providing outstanding services that creates an extraordinary event, exhibition, Seminar and Conference experience."

Our Mission:

"To be the leading Event Management Company in Pakistan, by organizing and satisfying our clients by meeting and exceeding the expectations for their event through innovative ideas and delivery of excellent services. Customer appreciation and satisfaction is always our main focus."

"We believe in listening to our customer's ideas and making it more exciting & creative with our Event Management knowledge. We strive to deliver our committed and promised services to our customers by application of principles such as communication, integrity and diligence."

Our Values

CEO's Message:

Kamran Abbasi

CEO,
Prime-Event Management

"We develop concept. We define basic idea & then convert it into a reality by incorporating key marketing and event management tolls. We develop basic plan and formulate strategy to convert define objectives into measured goals."



For Organizers:

We begin with Concept Development and help to develop Theme of the Event. We define and identify Targeted Exhibitors and Targeted Visitors to form cohesive platform for B2B and B2C engagement.



For Exhibitors:

We Offer all the required facilities to Ensure and fulfill the requirements of Our Exhibitors. Our sales team brief salient features of the event and how your participation will help you to achieve your business objectives.

For Visitors:

We make sure to satisfy our visitors Need by providing them with the Accurate and best knowledge about the Exhibition and the Exhibitors.



For Sponsors:

Various bending and promotional opportunities are available by associating with any of these events. Please contact our sales team for presentation and discussions. We offer Facilitation Services of Personnel and Logistic Services for Equipment participating in the Event.



B2B Exhibitions

Prime Event Management continues to play a key role in the development of the events industry across Pakistan. Working with clients from all over Pakistan, we have successfully delivered events from idea, development and conceptual design, all the way through to management, implementation and analysis

Pak Pharma & Healthcare Expo (Since 2006)



Pak Pharma & Healthcare Expo is the integrated exhibition focused on Pharmaceutical and Healthcare Industry. This exhibition provides an excellent opportunity for both local and international manufactures and suppliers of equipment and service to have direct contact with the Pharmaceutical Manufactures in Pakistan.



Pak Water & Energy Expo: (Since 2016)



One of our main events is Pak Water & Energy Expo started, The event is exclusively focused on Water and Energy, that are crucial elements of every plant utilities and equally important for the sustainable economic developments, wellbeing of public and prosperity of the country. The event is exclusively focused on Water and Energy, which are both crucial elements of every plant utilities and equally important for the sustainable economic developments, wellbeing of public and prosperity of the country.



Conferences:

Over the past, We have worked on exhibitions and conferences of every shape and size, and with many different objectives. One of our main Conference event is CFO Conference. We have done many events that attract thousands of visitors, and gives you our customers a delightful experience. It's essential for our that all goes as per plan and with our experience at planning and designing conferences, we'll take the burden from your shoulders so you can concentrate elsewhere.



B2C Exhibitions

We are always willing to provide top quality events for our consumers. We have experience in arranging Conferences, Concerts, Festivals, high profile galas and many other public events.

Concerts & Festivals:

Prime Event Management has delighted clients and attendees alike over the years, with a magical combination of high caliber entertainers, international acts, unique venues and hospitality. Our production experience, inspired theming and large list of industry contacts provides us with the edge when it comes to sourcing the best performers. There's nothing we, or our clients, enjoy more than seeing a crowd of people smiling and enjoying a shared experience. Whatever your entertainment needs is we are here willing to make it true. We recently organized Karachi Literature Festival (KLF) which is one of the most famous festivals of Karachi.

With our team's wealth of knowledge and experience, Prime Event Management is ideally placed to help you solve your next brand marketing or events challenge and ultimately drive success and increased revenue for your business.



Photo Gallery



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